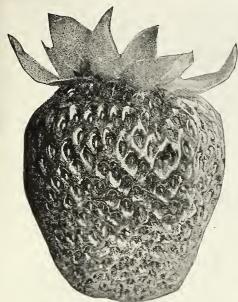
# **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





DR. BURRILL The Million Dollar Strawberry

# Once a Year Fruiting Strawberry Plants

From the long, long list of common strawberries we have selected only eight of the very best varieties running from early to late. Our plants are carefully grown and are strong, well rooted and full of vitality and fruiting vigor. We dig fresh the same day order is shipped and know how to pack so as to have the plants reach you in good growing condition. We tie our plants 13 to the bunch as we find they pack and carry much better than when tied 25 plants to the bunch. It keeps them from heating enroute and they open up fresh and bright and ready to go right to growing when they reach you. Our prices are low considering the quality and service we offer. Dozen and 100 prices postpaid. 1000 orders go by express collect. orders go by express collect.

#### Varieties

PREMIER—Male, early. This grand early variety will be sure to please you as the great big berries begin to ripen early in the season at the time southern berries are selling at your stores at a high price. Fine big berry, beautiful color, firm and meaty and fills the boxes quickly. Plant is good grower with splendid root system. Dozen 30c, 100 \$1.50, 1,000 \$8.00.

SENATOR DUNLAP—Male, mid-season. This variety needs no description as it is so well known and grown in so many parts of the country. Many people will plant no other kind. Dozen 25c, 100 \$1.25, 1,000 \$7 50.

DR. BURRILL—Male, mid-season. This fine new berry is a cross between the Dunlap and the Crescent and has been called the "MILLION DOLLAR" berry on account of its great money making qualities. Immense great big berries, beautiful color, meaty and firm, making a splendid shipper. Flavor and quality all that you can ask for and all in all a variety of great merit and one that will be sure to please you as it grows and fruits on your place. Dozen 40c, 100 \$2.00, 1,000 \$10.00.

BIG JOE—Male, late. A splendid new garden or market variety. Very large berries, glossy, even in shape, fine color and with very firm flesh, making it a splendid variety for shipping. Plant a very vigorous grower with deep root system. Lozen 50c, 50 \$1.10, 100 \$2.25,

GIBSON—Male, mid-season. Another new variety of great merit and a good running mate for the "MiLLION DOLLARS." Very large best es and holds up size down to very last pickings. Dark righ red which extends all through the berries. An excellent berry for narket or home use. Plant strong grower with deep heavy root spstem. An excellent variety for canning as berries stay whole and also keep their rich red color. They will please you, Dozer 40c, 100 \$1.75, 1,000 \$9.00.

KELLOGG'S L43 LATE—Late, female. A fine new berry Plant a tall ranl. grower with deep root system. Fruit comes on after other varieties are gone. Berries extra large and a splendid seller on markets. Dozen 40c, 100 \$2.00, 1,000 \$10.00.

AROMA—Male, late. A good mate for Kellogg's Big Late that needs a male variety set with it to insure fruiting. A fine big berry and a good shipper. Dozen 30c, 100 \$1.50, 1,000 \$8.00.

EATON—Male. This new variety we are trying for the first time this year. It has all the ear marks of an extra good sort. Dozen \$1.00, 50 \$3.00, 100 \$5.00.

Fruit Company Likes Number 999 Giants
Kindly quote prices on Number 999 Giant Everbearing Strawberries. We tried two dozen last spring and they are bevored anything we have seen in strawberries. They were planted along with Progressives to compare them.—W. E. WALSH, Sec. Morris Fruit Co., Morris, Ill.

# Hardy Northern Iowa Everbearing Strawberry Plants

Our shipping season for both the Everbearing and the Once-a-year Fruiting Strawberry Plants opens the latter part of March and continues up to about June 1st.

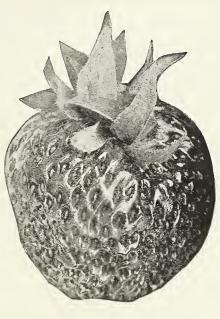
# Everbearing Varieties

PROGRESSIVE - Male. This standard Everbearing variety succeeds in all parts of the country. Berries medium to large size, of beautiful dark red color and of excellent flavor. Plants fruit heavily all through the summer and fall months of same year plants are set. Doz., 60c.; 25, \$1.00; 50, \$1.50; 100, \$2.50, postpaid.

NUMBER 999 GIANT—Male. Berries large in size and with a flavor and fragrance different from anything you ever tasted. As you bite into one of the big fellows you can easily imagine you are eating a new fruit, loaded with a delicious wild strawberry flavor. They are good when partly green, but when fully ripe they are simply the finest fruit you can have for your table. Plant is a strong grower, with heavy root section often going down to depth of 12 to 15 inches. root section often going down to depth of 12 to 15 inches. Will withstand more drouth and dry weather conditions than any other variety of which we know. Our best ten Rod Square Beds averaged 186 pints to each bed same year plants were set. Each, \$1.00; 12, \$5.00; 25, \$7.50; 50, \$12.00; 100, \$20.00, postpaid.

# The GARDNER NURSERY COMPANY

Drawer 5, Osage, Iowa



Number 999 Giant Everbearing Strawberry the wonder of the Horticultural World

# Special Strawberry Garden T-1 For Testing the Different Varieties

10 Doz. Plants for \$5.00

Here is your chance to get a start of the Number 999 Giant Everbearing and other new strawberries at an average price of 50 cents a dozen if you take up our special offer of the 10 dozen plants for \$5.00.

This offer includes six of the very best of the Everbearing and Once-a-year fruiting varieties of strawberries that will bear you big loads of berries. From this start you can set a good sized bed another year of the varieties that do the best with you. Here they are:

1 doz. Number 999 Giant Everbearing.

doz. Progressive Everbearing.
doz. Progressive Everbearing.
doz. Dr. Burrill, the Million Dollar Berry.
doz. Gibson, big red meaty berry.
doz. Senator Dunlap, the king of strawberries.
doz. Premier, splendid big berry.

No change can be made in the assortment nor can the Number 999 be included at this average price with any other order or combination. Just order Strawberry Garden T-1 10 dozen plants for \$5.00 and we will understand.

This offer is a special and will doubtless be withdrawn later in season. So order soon if you wish to secure the plants at this low price.

# The GARDNER NURSERY COMPANY

Drawer 5, Osage, Iowa

# Gardner's Garden Experience

A Help Toward More and Better Gardens

Vol. III. From THE GARDNER NURSERY COMPANY, Osage, Iowa No. 1

# Big, Red Strawberries

Sixty Days After Plants Are Set

By Charles F. Gardner, Plant Breeder

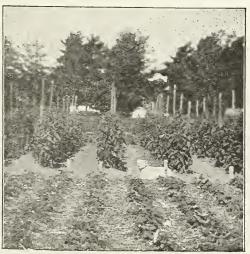
After reading the above heading you may feel like the man who stood on the wharf looking at a monster fish that was on display and was heard to mutter, "The man who caught that fish is a liar."

Or perhaps you feel like the youth who was looking at the Giraffe at the circus who said, "There ain't no such animal."

So I want to say as emphatically as I can that the above heading simply states a plain matter of fact truth that I have personally seen demonstrated year after year for the past eight years.

There is no doubt about it. Plants of our Number 999 Giants or of our Progressive Everbearing varieties, will actually commence fruiting under normal conditions within 60 days from time plants

[Continued below]



One of Our Strawberry Testing Gardens

1c. Paid Osage, Iowa Permit No. 1



#### Short Stem Holland Cabbage

We grow acres of it for city markets and know that our "Blizzard Belt' Strain is as good as you can buy.

The state of the s			
CAULIFLOWER, Postpaid	Pkt,	1/4 oz.	Oz.
Snowball. Large white heads of excellent quality. For late crop sow about May 15th Dwarf Erfurt. Medium size heads, very	.20	1.00	3.25
early and sure to head	,15	.60	1.50
	Pkt.	1/4 Oz.	Oz,
Giant Pascal. Very large stalks and a good keeper	.05	.10	.35
hlanching variety. An early sort	.10	.20	.60
CORN, SWEET, Postpaid Peep O'Day. Earliest of all. Good quality	Pkt. .05	1/4 lh.	1 lh.
Early Minnesota. Second early variety.  Much grown for market	.05	.10	.30
sweet and a popular variety	.05	.10	.30
Black Mexican. Dark colored kernels. A favorite with many	.05	.15	.35
nels, not in rows on cob	.05	.10	30
Stowell's Evergreen. The standard, large eared, late variety	.05	.10	.30
CUCUMBER, Postpaid	Pkt.	Oz.	1/4 lb
Everbearing. Very productive. Medium size for pickling	.05	.10	,35
hears for long season	.05	.10	.35
Improved Long Green. Long dark green variety, excellent for slicing	05	,15	.40
Japanese Climbing. A very fine cucumber that will grow on trellis  Early Russian. Very early	.05	.15	.40 .40
LETTUCE, Postpaid	Pkt.	Oz.	¼ Ib.
Hanson Head. Large head lettuce, sweet and tender. Best summer-heat resisting sort California Cream Butter. Firm large	.05	.15	.40
flat heads of rich quality	.05	.15	.40
Cos Paris White. Long narrow heads' white in center and green outside	.05	.15	.40
Black Seeded Simpson. Very early large, loose heads. An all season lettuce	.10	.20	.50
Prizehead. Leaves curly reddish brown, crisp and sweet	.05	-15	.40

# Honey Gold Musk Melon

Plant early in paper pots and have ripe melons two weeks ahead of regular out-of-door planting. Pots only per 12 ....\$0.25 per 50 .... .75 per 100.... 1 25





MELON, MUSK, Postpaid			1/ 11
Rocky Ford. Delicious, green flesh heav-	Pkt.	Oz.	1/4 lb.
ily netted melon	\$0.5	\$0.10	\$0.40
Honey Gold. Very sweet golden flesh	.10	.30	.75
Burrel's Gem. Similar to Rocky Ford only			
with pink flesh	.05	.15	.50
Perfection. A large sized melon good qual-	.05	.20	.60
ity, yellow flesh	.03	-20	•00
MELON, WATER, Postpaid	Pkt.	Oz	1/4 lh.
King Winter. A very late keeping melon of	10 10	co 05	***
good quality	\$0.10	\$0.25	\$0.60
green melon	.05	.10	.30
Kleckley Sweets. Dark green melon with	-00	.20	100
rich red flesh	.05	,10	.30
Tom Watson. Large melon, good quality	.05	,10	-30
ONIONS, Postpaid	Pkt.	Oz,	1/4 lb
("Blizzard Belt" Strains)			, , , ,
Red Globe. (Southport) Large red globe			
onion. Splendid keeper. 1 lh. \$2.25; 5 lhs.			
Yellow Globe. A fine early yellow onion,	.05	.20	•90
(1h. \$2.25; 5 1bs, \$10.00	.05	.20	.90
White Globe. (Southport) Very hardy.	.00	+20	.50
1 lb. \$3.00; 5 lhs. \$12.00	05	.30	1.00
Red Wethersfield. A general favorite in			
flat red onion. 1 lb. \$2.00; 5 lbs. \$8.00	.05	.15	.75
Prizetaker. Very large, mild flavor. One of the hest. 1 lh, \$3.00; 5 lhs. \$14.00	.05	.20	.90
Australian Brown. Large, dark yellow.	.00	.20	.50
1 lb, \$1.75; 5 lhs \$7.00	.05	.15	.75
Onion Sets. Fine bottom sets in reds, yel-	11h.		10 lb.
lows or whites	.20	.50	\$1.00
PEAS, Postpaid	Pkt.	1/4 lh	. 1 lb.
Nott's Excelsior. Improved American			
Wonder. Early and sweet flavored	.05	*15	.35
Gradus or Prosperity. A very early	0.5		
wrinkled variety	.05	.15	.35
Gray Sugar. Very sweet pea, edible pods	.05	.10	.30
Alaska. An extra early round pea. Pods		•10	.50
dark green. Height 2 feet	٠05	.10	,35

TREE SEEDS, Postpaid	Pkt.	Oz,
Norway Spruce. \$0 White Birch Catalpa Speciosa Russian Mulberry. Blue Spruce Mountain Ash Horse Chestnut, Stratified nuts, each Black Walnut, Stratified nuts, each	05 .05 .10 .10	\$0.25 ,50 .25 .25 .50 .25 .05

# Farm Seeds

# NEW ANNUAL SWEET CLOVER "HUBAN"

We are trying out this new annual Sweet Clover as discovered by.

Prof. Hughes of Iowa Agricultural College. It hids fair to revolutionize farming and it will pay you to get started with it early in the game. Northern Iowa grown seed per pkt. 5 cents, 402, 10 cents, 1 oz. 30 cents, 1 lb. \$2.00. Southern seed \$1.50 per lb.

### SUDAN GRASS

SUDAN GRASS

This wonderful hay crop is getting to be more and more popular, not only in the southern and western states, but also here in the cold north. Plant at corn planting time, drilled in rows, using 4 pounds of seed per acre and then cut for first hay crop just as the seed heads appear. Then let grow again until seed is matured or danger of frost makes cutting necessary. It makes a splendid hay for horses as they eat it with great relish and it is as good for them as timothy or other regular hay grasses. It succeeds on practically all soils, and if you have not already tried it and so know of its great value, we advise you to plant a small field this year and see if it will not he a good paying crop for you to grow in future years. With hay selling at high prices a crop of this kind may prove very profitable. Our seed is extra choice and we will supply same at 5 cents a pkt, or 20 cents a lb., postpaid, Not prepaid, 5 lbs, for 75 cents, or \$10.00 per 100 lbs. Express or Freight, Collect.

PROSO, 60 Day Mericle Chicken Feed

A New Grain that is so easily grown and that yields so abund-

PROSO, 60 Day Mericle Chicken Feed A New Grain that is so easily grown and that yields so abundantly that its use will reduce the cost of feeding poultry to a small portion of present prices. This grain was brought to the United States by Prof. N. E. Hansen, from Sheria, where the people use it for bread making, as we do wheat. In South Dakota and here in lowa, good crops have been grown when planted as late as first week in July. If planted in May or June it will yield an enormous crop, ready to harvest in August. Staks and leaves of plant grow something like Millet, hut seed is not in close heads hut loose on stalks like Oats, only with hundreds, and even thousands, of seeds on a plant. Does not even need to be threshed for chicken feed. Just throw bundles to the fowls and they will get every seed and have a good time scratching in the straw. Trial pkt. 10 cents, 1 lh. poestpaid 30 cents, 5 lhs. \$1.00 postpaid, 25 lbs. hy freight or express collect \$4.00, 50 lbs. \$7.00, 100 lbs. \$13.50.

Flant 15 to 20 lbs, to the acre broadcast.

### GOLDEN MILLET

A very quick growing cover crop. Will mature big crop of forage and seed when planted very late in season. Makes good chicken feed. Per bu. of 50 lhs. \$1.90 freight collect.

#### **FETERITA**

A heavy yielder of a grain very similar to wheat in its chemical composition. The grains are roundish and smaller than wheat, In fact just the right size for chickens without cracking. When planted in rows like corn it takes 3 to 5 lhs. of seed to the acre. Grows about same height as corn and stalks make fine fodder after seed heads are cut off. Pkt., 5 cents; 1 lb. 25 cents postpaid; 5 lbs., \$1.00 postpaid; 25 lbs. by express or freight collect \$3.00; 50 lbs. \$5.00; 100 lbs. \$8.00.

Nursery Department

All prices are F. O, B. Osage, except as noted. Include postage with order for small amounts to go by Parcel Post, Shipping season opens the middle of March and continues up to latter part of May.

Our "BLIZZARD BELT" Fruit Trees, Small Fruits, etc... are grown by the latest scientific methods to insure the utmost of hardiness, vitality and fruiting vigor. Our trees not only succeed in the cold north, but their very hardiness and vigor enable them to grow and succeed in the far south where hot, dry weather conditions prevail during a large part of the year. large part of the year.



Charles F. Gardner with hand on a Number 999 Giant Everbearing Strawberry Plantthat has been crossed with Dr. Burrill the plant showing on other side of little stake.

# **EVERBEARING STRAWBERRIES**

	Doz	100	1,000
	Postpaid	Postpaid	Exp.Col.
Progressive (Malc)	.\$0.60	\$2.50	\$20.00
Minnesota Number 17 (Male)	50	2.50	
Number 999 Giant (Male)	. 5.00	20.00	150.00

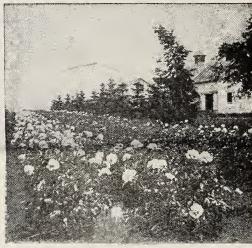
## ONCE-A-YEAR FRUITING STRAWBERRIES

100 1 000

		100	
P	ostpaid	Postpaid	Exp.Col.
Dunlap (Male) Mid-season		1.25	7.50
Aroma (Male) Late	.30	1.50	8.00
Dr. Burrill (Male) Mid-season	.40	2.00	10.00
Gibson (Male) Mid-season	.40	1.75	9.00
Premier (Male) Early	.30	1.50	8.00
Kellogg's Big Late (Female)	.40	2.00	10.00
Big Joe (Male) Mid-season	.50	3.00	15.00
Eaton (Male) Mid-season	1,00	5.00	

# ROSES AND FLOWERING SHRUBS

Express or Freight Collect 



A view in our five-acre filower Garden, showing blocks of Pegnies in bloom

### HARDY PERENNIAL PLANTS

Express of Freight Conect	
PEONY-Festiva Maxima, White\$0.50	\$4,00
Chrysantheflora Roseg. Pink	4,00
Reine des Roses. Violet-rose	4.00
Officinalis. Flora Plena Ruhra. Early	4:00
Tenuifolia. Crimson, double, (May) 1.50	10:00
Tenuifolia. Crimson, single, (May) 1.50	10.00
Golden Glow. Blooms July to September	3.50
Lemon Lily. Blooms May and June	3.50)
Bleeding Heart. Bright pink, early	3.508
Columbine. White	3.50
Columbine. Long spurred, various colors	3.50
Lily of the Valley	1.00
German Iris. Blooms in May and June	2.50
Oriental Poppy. Brilliant scarlet	4.00
Ferns. Hardy out of door clumps	3.50

### GLADIOLUS (Postpaid)

A general favorite for the home garden. Succeeds everywhere and may be depended upon to produce an abundance of heautiful, hrilliantly colored blossoms that are extra fine for landscape effect and also for cut flowers.

AMERICA. Beautiful, light pink, Each 5 cents; doz. 50 cents. AUGUSTA. White, rose striped. Each 5 cents; doz. 50 cents. BARON HULGT. Dark violet, hordering on blue. Each 10 cents: doz, \$1.00.

MRS. FRANCES KING. Brilliant, light red with darker throat. Each 5 cents; doz. 50 cents.

PANAMA. Magnificent bright pink, dark throat. Tall grower.. Each 10 cents; doz. \$1.00.

PEACE. Pure white with lilac feathering on lower petal. Rohust: grower. Each 10 cents; doz. \$1.00.

PENDLETON. Salmon pink with deep red hlotch in throat.. Each 10 cents: doz. \$1.00.

PRINCEPINE, Brilliant scarlet, Each 5 cents; doz. 50 cents... GLADIOLUS MIXTURE. A very fine collection, containing many shades of color. Each 5 cents; doz 50 cents; 100 \$2.50.

### HOW TO ORDER

Just put an X through the names of the varieties you want and a small circle around the price in column representing the quantities of each you want us to send you. Then add up total amount and fill in coupon below. Or if you wish you can make out order on regular order blank or any blank sheet of paper.

# ORDER COUPON

THE GARDNER NURSERY CO.,

Osage, Iowa

GENTLEMEN: For the enclosed \$ ...... please send me the goods as marked on this sheet. I understand that seed orders are shipped at once on receipt of order and that trees, plants, etc., are shipped at proper planting time in spring.

Your Name	
Street Number of R. F. D,.	•••••
TP. O	State

Put an X here ...... if you want the Free Premium of Bob's "'Double Crop" Plant Food for each dollar of amount of your order-

are set. Not just here and there a berry, but if plants have had reasonable care and conditions are at all favorable there will be loads of berries in 60 days from setting time.

As fine a crop of strawberries as I ever saw, with possibly one or two exceptions, was on a Rod Square Bed of Number 999 Giants on July 25th which was exactly 60 days after the bed was set. The plants exactly 60 days after the bed was set. were loaded with monster size ripe berries, green berries, blossoms and buds in all stages of develop-ment. From July 25th up to Nov. 1st there were 188 pints of big luscious berries picked from this bed and it occupied only a rod square of ground.

"Quick work," you say, yes it was and it is in the bringing in quick returns that the new race of Everbearing Strawberries excel all other fruits of which we know. The next nearest to them are the once-ayear fruiting strawherries. And right here I want to tell you that in my 60 years of work in the strawberry game, I do not remember of a time when conditions were more favorable for making a good profit, than they will be during the next two years. All kinds of fruit is high and scarce and this will be especially true with strawberries. There is a big shortage of fruiting beds in the country and it will take from two to five years to get back to normal conditions again. Meanwhile those who set liberally either for home consump-tion or for selling on markets, will reap a liberal reward.

What varieties to set? The soil and other conditions have a lot to do with how the different varieties of strawberries grow and fruit. The best way I know of to tell which varieties are best for your particular soil and conditions, is to set out a Test Bed of the best known sorts. Then set future beds to the varieties your Test Bed proves to be the best and most profitable ones for you to grow. To help along this line I have had our folks reserve plants for 1000 Special Strawberry Testing Gardens with the idea of enabling those of our friends who desire to test the various varieties to do so at a small expense. There are 10 dozen plants in these Testing Gardens and they will cost you only an average price of 50 cents a dozen including the Number 999 Giants. Here they are

doz, Number 999 Giant Everbearing

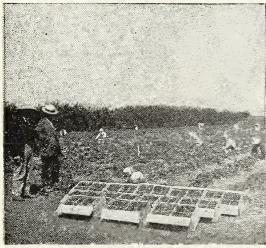
1 doz. Number 999 Giant Everbearing
2 doz. Progressive Everbearing
2 doz. Dr. Burrill, The Million Dollar Berry
1 doz. Gibson, big red meaty berry
2 doz. Senator Dunlap, the King of Strawberries
2 doz. Premier, splendid big berry

The entire 10 dozen plants delivered postpaid for \$5.00. However, we can make no change in the assortment nor can the Number 999 Giants be included at this average price with any other order or combination. If you want one of these Testing Beds just order Strawberry Garden T-1 and we will understand. The \$5.00 can be sent with order or paid to the carrier on receipt of the plants in the spring as may be most convenient for you.

Yours for more strawberries, CHARLES F. GARDNER.

## Tobacco Dust

This is strong tobacco ground into flour. It is a splendid fertilizer besides its usefulness in keeping bugs, plant lice, etc. from working on your plants. One of the best things to dust on Cucumber, Melon, Squash and Pumpkin vines to keep off the little striped beetles. Per lb., postpaid, 17c; 10 lb., postpaid, \$1.50. By express or freight, not prepaid, 10 lbs., 75c; 50 lbs., \$3.00; 100 lbs., \$5.50.



Picking Everbearing Strawberries in September. One day's picking totalled over eighteen hundred quarts, all picked from new fields set same year.

# Nitragin Soil Inoculator

Every Garden Needs Nitragin-Costs 15c. garden culture for peas, beans and for sweet peas. Is sold in a small size, just right for the average garden. It costs only 15c with your garden seed order; or 17c if mailed separate.

Nitragin is shipped in ventilated tin boxes. The package never breaks, never freezes and is simple to use. Germs must have air and moisture. The contents look like a deep rich soil. It is clean and wholesome. It is practical as soil is the natural home for nitrogen gathering germs.

When ordering garden size state if you want it for beans, peas or sweet peas. They are in different packages; each at 15c or 17c if it is a separate order.

# Bob's "Double Crop" Phosphate Plant Food

Are your vegetables, small fruits, fruit trees, roses and other ornamentals growing as thriftily as you would like?
Would you like to hurry along your melons, tomatoes, etc. and at the same time add quality and sweetness to the fruits?
Do you want your fruit trees to produce at their best?
Does your lawn need a top dressing?
Are the bugs, worms, or other insect pests bothering on your place?
The use of Bob's "Double Crop" Phosphate Plant Food will help to solve all of above problems in a manner very satisfactory and pleas ing to you.

WHAT IS ITP There is no secret about this Płant Food. It is made from Phosphate Flour from Tennessee, Tobacco Dust from Virginia, Hardwood Ashes from Canada and Sheep Guano from California and Agricultural Limestone from our own state. Any one of these is good when used alone, but when mixed in right proportions they make a combination that is hard to equal.

Just scatter it between the rows of vegetables, strawberries, and other small fruits and around the base of fruit trees, roses, ornamentals, etc. using from 10 to 20 lbs. to the square rod. You will be surprised and pleased at the immediate effect it will have in increasing the size and flavor of your vegetables as well as increased vigor and fruitfulness in your small fruits and fruit trees.

Try it on your house plants and in your garden this very season. No matter what crops you are growing Bob's Double Crop Phosphate Plant Food will help you to reap a bountiful harvest if you give it a chance.

It is extra good for intensive truck farming where onions and other Truck Crops are grown on same fields from year to year.

# How It Happened



Hello, folks, I am Bob Gardner I'll meet you half way and send a sample of "DOUBLE CROP" free, if you ask for it.

How It Happened
We have been using this combination of Plant Food in our Everbearing Strawberry fields for several years with splendid results. It was by accident that we discovered that it was also extra good for other crops. One day in green corn season I went out to examine a field of Peep o' Day we were growing for seed. To my surprise I found one side of the field with much larger stalks and with ears from two to three inches longer than the rest of the field. On investigation I found that there was no chance of seed having been mixed in planting, but found that the part of the field with large stalks and ears happened to come on ground that had been into Everbearing Strawberries and on which one application of Plant Ecod had hear made some and on which one application of Plant Food had been made some three years before. This opened our eyes to the great value of this combination for general crops and as yet we have never tried it on anything that failed to show a big gain in wields from its use. gain in yields from its use.

# Four Good Reasons Why You Should Use Bob's Double Crop Plant Food this Season

First—Its use on potted plants keeps the soil sweet and adds the necessary plant food to keep plants growing thriftily and to help make the blossoms bigger and with brighter colors and more fragrance. A teaspooful scattered on top of earth in pots every two weeks will work wonders with your plants.

Second—By applying 10 to 20 lbs. to the square rod of garden you will help your vegetables, small fruits and orchard trees to produce their best specimens as to size, color and flavor.

Third—It is valuable to help keep grub worms, plant lice and other insects from eating and hurting plants. By dusting melon, cucumber and squash vines it protects them from the striped beetles that cause so much damage to these valuable crops, and the Food helps the vines to make the rapid growth essential to the best success with this class of produce.

Fourth—The good effects of an application of Phosphate Plant Food are lasting and may be seen in the growth of future crops on the ground for a period of from four to six years.

## Directions for Its Use

Scatter from a teaspoonful to a tablespoonful in bottom of the holes Scatter from a teaspoonful to a table spoonful in bottom of the holes and mix well with the earth when setting plants and trees. Can be drilled in with seeds or scattered broadcast over rows as soon as planted or may be applied to ground before plowing or discing and worked in in that way. Use 10 to 20 pounds on square 10d of ground for intensive gardening, or 100 to 200 pounds per acre for general crops. Dust on melon and cucumber plants to keep off the striped beetles. Can be applied with profit at any time during the growing season as in ordinary use it does not burn or injure the foliage.

Per ½-Pound Carton, postpaid\$ 0.25					
5	lbs., postpaid	1.00			
25	lbs., express or freight collect	2.50			
50	lbs., express or freight collect	4.00			
100	lbs., express or freight collect	7.50			
	lbs. express or freight collect				

We guarantee freight on 50-lb. lot will not exceed \$1,00 and on 100 lbs. not over \$1.50 to your station. If more than this we will pay the difference. We ship promptly.

The Gardner Nursery Company Osage, Iowa



A field of Golden Wax Beans growing for Seed. You can see the effects of Bob's "Double Crop" Phosphate Plant Food in their growth. See how the tops nearly cover the ground with rows at 30 inches apart.

### RUSH ORDER BLANK

# THE GARDNER NURSERY CO. Blizzard Belt Seeds, Plants and Trees

OSAGE, IOWA Centlemen: Inclosed find \$ for which please

ship me the goods as listed below on terms and conditions as printed in your latest catalog.	,
Name	

Post	Office	
Box	Street or R. F. D.	State

Put an X here.....if you want the Free Premium of Bob's "Double Crop" Plant Food for each dollar of amount of your order.

N	Variety	
•••		 
•		 
•••		 
•••		****
•••		
•••		
•••		 
•••		 
***		 
•••		 
	TOTAL AMOUNT	 



Mr. Charles F. Gardner and Major in a Rod Square Bed of Number 999 Giant Everbearing Strawberry Plants. Photo taken 60 days after plants were set and shows them loaded with ripe berries, buds and blossoms in all states of development.

I INVITE YOU TO JOIN OUR 1922 STRAWBERRY SHORTCAKE CLUB. Season, 1 9 2 2

Dear Friend:

As president of our company and the originator of the new NUMBER 999 GIANT Everbearing Strawberry, I want to tell you about our 1922 STRAWBERRY SHORTCAKE CLUB and to extend to you a hearty invitation to become a member of the same.

As soon as our stock of plants becomes large enough, we are planning to spend thousands of dollars in advertising this grand new berry in such papers as Farm Journal, Successful Farming, Farmer's Wife, Kansas City Star, etc. etc. To supplement our advertising we are organizing this 1922 Strawberry Shortcake Club and will place a number of MINiATURE BEDS of one dozen plants and some full rod square beds taking 9-1/6 dozen plants, with some of our friends in different parts of the country, so that people can see for themselves the big loads of berries the plants will bear the same summer and fall they are set. And right here is where an extra profit comes in for you, for many persons who see either a Miniature or a full ROD SQUARE BED in fruiting. will want some of the plants for themselves and for every new CLUB MEM-BER that you secure we will pay you a commission in cash or trade as you prefer. We do not ask you to solicit orders or act as agent, but simply to pass out our printed invitations to parties who see your plants fruiting and who want to know where you got them.

Our Strawberry Shortcake Club Offer is like this. A Miniature Bed of one dozen plants of the Number 999 Giants, at regular catalogue price would cost you \$5.00. The Rod Square Bed, taking just 9-1/6 dozen plants when set 18x20 inches apart, would cost you \$22.00 at regular rates. As a member of our 1922 Strawberry Shortcake Club we offer you the Miniature Bed for but \$2.00 and the full Rod Square Bed for only \$10.00 carefully packed F.O.B. Osage. Furthermore we guarantee the postage on the Miniature Bed will not exceed 25 cents and on the Rod Square Bed not over 75 cents to your town.

YOU NEED SEND NO MONEY NOW, unless you wish to do so as our Club Members have special credit terms and the \$2.00 charge for the Minature Bed, or the \$10.00 for the Rod Square Bed, plus postage, can be paid to the carrier when the plants arrive in the spring.

Plants of the Number 999 GIANTS, set in spring will begin fruiting in about 60 days and they will attract lots of attention as they ripen up their big crops of luscious fire red berries. People will want to know where you got the plants and here is where you will make a profit, for we will allow you \$2.00 commission on each Club Member that takes a full Rod Square Bed at \$10.00, or 20 cents each for those who take a Miniature Bed at \$2.00. So you see if you get a few new Club Members you will get your money all back and some extra besides.

### OUR REGULAR CATALOGUE

Prices for Number 999 Giant Everbearing Strawberry Plants, postage or express charges prepaid:

Dozen Plant	ts .			\$ 5.00
25 Plants .				7.50
50 Plants .				12.00
100 Plants				
1000 Plants.				

# Second Year's Crop As Good As the First

Orchard, Iowa, Oct. 25, 1920, I tended my Rod Square Bed of Number 999 Giant Ever-I tended my Kod Square Bed of Number 999 Giant Ever-bearing Strawberry Plants the same this year as I did last, and while we did not keep accurate account of pickings would say I think we had fully as many berries as we did last year, and they have been just as nice. We think the 999 is a grand berry.—BERT DODGE, Winner of \$100.00 Prize.

#### Our Number 999 Are Nice Big Thrifty Plants

Kilkland, Wash.

I received the Number 999 Giant Plants O. K. I thank
you for such nice big thrifty plants and they came so well
put up. They were damp and fresh and the best plants I
ever received.—J. P. LEAF.

#### 250 Pints From Rod Square Bed

Black River Falls, Wis.

I set my plants June 9th and up to Oct. 14th I picked 250 pints—which I sold for \$31.75. I used Bob's "Double Crop" Plant Food which helped fine. The berries were so large.

—MRS. HANS HERMANSON, R. No. 5.

#### 999 Berries Larger Than Superb

2119 Larchwood Ave., Cleveland, Ohio In the fall of 1919 you sent me a dozen Number 999 Giant Everbearing Strawberry Plants. I transplanted them the following spring and they made a wonderful growth, putting out many runners. The fruit is large, surpassing the Superb variety.—Wesley Trowbridge.

Plants Arrived in Good Condition in
Far-away Washington
Puyallup, Wash.
The strawberry plants arrived in good condition today. Thanks
or promptness.—J. W. FOSTER.



Mr. B. Dodge and C. E. Gardner taken in the prize-winning Rod Square Bed of Number 999 Giants. It was a sight to oehold the great bunches of big red berries and on the same plants that had already won the \$100.00 prize the year before.

# Our First Contest Winners

Below are the winners of PRIZE CONTEST as to who would grow the most berries from a Rod Square Bed of NUMBER 999 GIANT EVER

В	ARING PLANTS during same year plants were set.	-
	PINTS PI	CKED
\$	100.00 to B. Dodge, Orchard, Iowa	277
	50.00 to SAM LEE YORK, Thomasville, N.C	241
	25.00 to Paul Wosko, R.F.D. 1, Box 130, Amherst, Mass.	221
	5.00 to W. H. Burton, Rice, Minn	200
	5.00 to G. W. Burns, Gainsville, Ga	191
	5.00 to D. W. WICKERD, R. F. D. No. 1, Box 31,	
	Ethanac, Calif	169
	5.00 to J. E. LONGSHORE, 244 E. Church St., Orrville, Ohio.	166
	5.00 to H. HERMANSON, R. F. D. No. 5, Black River	
	Falls, Wisconsin	140
	5.00 to J. W. Francis, Atascadero, Calif	135
	5.00 to Mas. Wm. Crowe, Park Rapids, Minn	122

Extra awards of \$10.00 each went to Mr. M. E. Brooks, 510 Solon Street, Dubuque, Iowa; and Mr. Paul Wosko, R. F. D. No. 1, Box 140, Amherst, Mass., for submitting the best photographs of Rod Square Beds. Also \$10.00 to Mr. Brooks for making the most novel report, which we wish to print in a later issue of GARDEN EXPERIENCE.

These ten Rod Square Records average 186 pints of berries to a square rod of ground or at rate of 29,760 pints to the acre and if sold at 20 cents a box, would make an income of \$5,852.00 from an acre, which would be some record. As soon as plants are more plentiful we will have some full acre tests.



This photograph shows the top of a quart box Number 999 Giant Everbearing Strawberries exactly life size and with every berry filled with a flavor and a fragrance that makes this variety stand out in a class by itself.

#### Some Hints on Planting and Care of Everbearing Strawberries

Everbearing Strawberries

There is no mystery about these new everbearing plants and it is just as natural for them to grow and fruit all summer and fall as it is for the common varieties not to do so. The plants are set and cared for the same as the ordinary spring varieties, except you start picking berries in July from spring set beds, instead of waiting until the next year. They are successfully grown by the HILL SYSTEM or in MATTED ROWS. For the largest yield of big berries we like the Hill System best and especially so where grounds are limited in size. For instance a rod square bed with plants set 18 inches apart in row and with rows 20 inches apart will take just 110 plants. Pick off all blossom stems as they appear for the first six weeks and also cut off all runner leads as they appear. This causes the mother plant to throw up new crowns, which means more fruit stems and more and more berries. On a Rod Square bed we advise letting runners grow around the outside of the rod square and so to grow four rods of new runner plants, which should be dug and used to fill in vacancies or weak plants and to set out new beds. A good way is to set a new bed every spring and then let the old bed bear as long as it is profitable, which will be from two to six years, depending on the variety and other conditions. By setting a new bed each spring, you are sure of having an abundance of fine, big berries. of fine, big berries.

The MATTED ROW system is where the plants are set 21/2 feet apart in The MAITED ROW system is where the plants are set 272 feet apart in row and with rows four feet apart and the runners left to grow and make a matted row. This system of growing is good, for the first year and all right for the next year's first early crop, but after that the plants get so thick that they crowd each other out, like weeds, and the berries get small and scattering. A new bed must be set every spring to insure plenty of fruit if you use the matted row method of culture, and the old bed dug up in summer or fall of second year.

Everbearing strawberries need a winter protection the same as ordinary strawberries. We like a mulch of clean straw or hay and do not put it on too thick. Two inches deep directly over the plants is enough, with a thicker covering in between the plants. Remove this mulch in spring or pull it into the alley and leave for summer mulch.

PICKING AND MARKETING. In our own fields we pick six days in the week, weather permitting. We market the carly crop in quart boxes and the summer and fall berries in pints, as the berries ship better and sell better in the smaller boxes. In the early days of everbearing strawberries

ome skeptics said that people would not buy strawberries out of eason, but we have found that they were mistaken and that good srawberries will sell in direct competitiou with the best of other sumter and fall fruits, and at good prices, too. There is big money made in growing these berries for the city markets. If you are located near a good sized city, it will pay you to look into the matter.

### Well Satisfied with Number 999

R. No. 1, Brajam, Minn., Nov. 11, 1921 I picked 125 pints of berries from my sed of Number 999 Giants. Would have had more but it was so hot and dry. I am well satisfied with them .- MRS. FRED WALBERG

### 999 Plants Loaded with Berries

I am really very interested in my Number 999 plants, because they proved to be wonderful producers. I tested them with some I received rom the fair and while my Number 999 are all bearing heavily the thers are all vines. I made fine preserves out of the 999s and they came out splendid. Send me price on the 999 plants in quantities and state when you can ship.—MISS EDNA F. POOLE

## This is the Kind of Advertising We Like

Crookston, Minn.

I inclose check for \$10.00 for which please send me your Number 999 Strawberry Plants. We have Progressive but have been informed by Rev. Berkof. the German Lutheran minister that your Number 999 s a wonder and has them all beaten.—WM. P. MURPHY

### 230 Pints of Berries and In A Dry Year, Too

I picked 230 pints of Number 999 Giant Everbearing Strawberries from my bed from June 1st to October 5th. It was so dry that I would not have had any berries it had not had the Number 999, for the wild strawberry vines all dried up.—MRS. W. A. MORSE

R. No. 1, Dallas, Iowa, Nov. 28, 1921
Wish-you could have seen my patch. It sure looked fine A few
weeks after setting I counted blossoms, buds and berries and foune as
high as 92 on a single plant. Picked 120 pints of berries. After two
severe frosts picked enough for big shortcake.—Mrs. J. M. CONRAD



Photo taken Sept. 7th, after two months of severe drouth, of our field of Number 999 Giant Everbearing Strawberries, Charles F. Gardner is standing at extreme left of the picture; W. C. Gardner by the Auto Truck; Miss Bertha, Louise and Bob at the right, with Major in center and C. E. Gardner about two rods to the front taking the picture.

To further add to the interest in caring for the plants we will pay \$50.00 to owner of the Rod Square Bed that grows the largest yield of berries during the summer and fall season of 1922 and \$25.00 for the best yield from a Miniature Bed.



CHARLES F. GARDNER

Read description and other details of this wonderful new berry and remember that our stock of plants reserved for this Shortcake Club is of necessity limited and we should have your acceptance right away if you wish to become a member of our 1922 CLUB.

Yours for the big red strawberries.

CHARLES F. GARDNER. President

# Our Strawberry Shortcake Club Offer

We are organizing our 1922 Strawberry Shortcake Club for the purpose of quickly placing some of our NUMBER 999 GIANT EVERBEARING STRAWBERRIES into the gardens of strawberry lovers, covering the territory from Maine to California and from the palm trees of Florida to the pine forests of the far north.

But first, let me tell you about the grand new berry, itself. It did not just happen, like Topsy, but was the result of careful, scientific breeding; and our stock today rep-resents some ten years of patient work in hybridizing and plant selection. In fact, three years ago we estimated that every plant that we then had of Number 999 Giants had cost us something over \$50.00 each. Number 999 Giant has strong, vigorous plants with clean bright leaves of a peculiar

piants with clean bright leaves of a peculiar bluish-green tinge, which color I have found to be a great heat and rust resister. Our fields of Number 999 stay bright and green and are loaded with big berries all through the hot, dry spells when other varieties will rust and burn.

It is also a splendid plant maker, covering the ground in a single season, when set  $3\frac{1}{2} \times 4$  feet. The root system is very vigorous and goes down into the ground from 12 to 15 inches and so gets into the moist soil enabling the plants to keep right on fruiting

even during a very dry time.

But, after all, it is the size, color and flavor of the berry itself that is the most wonderful. Think of it, great big berries borne in great handfuls and with a flavor and a fragrance different from anything you ever tasted. As you bite into one of the big fellows you can shut your eyes and easily imagine that you are eating a new fruit, loaded with that delightful wild strawberry flavor. When fully ripened they require but little sugar for table use

The shape of the berry is distinctive and they run large in size having measured many of them from 5 to 5½ inches in circumference. Its color is a beautiful crimson with a shading and a shine that is hard to describe.

The berries are very fragrant and a dish of them will fill a room with their delightful perfume. When picked green they are good to eat, but when fully ripened and well colored their flavor is simply exquisite and beyond the power of words to describe. You must eat them to understand what I

am trying to explain on paper.

Talk about your shortcake; here is where Number 999 Giant shines. And think of it you can have these big, delicious berries for shortcakes and



Photo taken Sept. 21st, shows Rod Square Bed of Mr. Robert Heiden, Woodinville, R. No. 1. Wash Mr. Heiden writes: "I found the No. 999 Giants very excellent both in quality and quantity, of mammeth size and fine wild strawberry flavor. Just as you recommended them to me."

other table use, not only in the regular strawberry season but also all through the summer and fall months, until severe freezing weather finally stops the plants from fruiting in late fall. And it does not take a big lot of ground either as is evidenced by the reports of our first Rod Square Bed Contest, where the best ten beds averaged 186 pints of big, luscious berries to the square rod, and all during the same year plants were set. Now, the object of this article is to tell you about our 1922. Everylearing article is to tell you about our 1922 Everbearing Strawberry Shortcake Club, and to invite you to become a member, so that if you wish to help us in introducing this grand new berry in your neighborhood, you can do so and easily get the cost of your

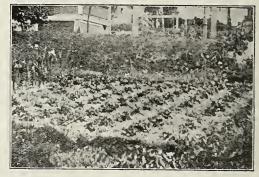
own bed back and some extra spending money besides. To become a member of this Strawberry Shortcake Club all you need to do is to order a Miniature or a Rod Square Bed of Number 999 Giant plants for this season's planting. A Rod Square Bed takes just 9½ dozen plants which at regular 100 rates would figure to \$22.00. A Miniature Bed of one dozen plants would figure to \$5.00. As a member of our Shortcake Club we offer you the full Rod Square Bed of 9½ dozen plants, carefully packed, F. O. B. Osage, Iowa, for an even \$10.00 or the Miniature Bed of one dozen plants for only \$2.00. Furthermore, we guarantee express or parcel post charges will not exceed 75 cents to your town on the Rod Square Bed or over 25 cents on the Miniature Bed. That is if transportation charges are over these amounts we will refund that amount at once on hearing from you.

that amount at once on hearing from you.

Your plants will begin to fruit in about 60 days after they are set, and we know from experience that such a Rod Square Bed will attract a lot of attention and your friends will ask where you got the plants, etc., and right here is where we both benefit from the Club plan. Just tell them all about it and extend to them one of our invitation cards with your name signed at bottom, and we will pay you \$2.00 each for every new Club Member you secure who takes a Rod Square Bed at \$10.00 or 20 cents each for those who take a Miniature Bed at \$2.00. So you see, if you get five new Rod Square Club Members your own Rod Square Bed will not have cost you a cent

will not have cost you a cent.

The new members will have the same opportunity to secure other members and secure for themselves the same rate of commission, if they desire to do so.



This photo shows a Square Rod Bed of No. 999 Giant plants set Ap il 30, on grounds of Mr. M. E. Brooks, 510 Solon St., Dubuque, Iowa. On Sept. 21st, a little over four months later, Mr. Brooks had picked 45 pints of berries and on that day made a count of the green berries on the plants, not counting the blossoms or buds, and found a total of 5,851 berries or an average of a little over 44 to the plant. He reports picking as many as 17 ripe berries from one plant at a time.

Bob's Double Crop Phosphate Plant Food is extra good for strawberries and helps to keep grubs and insects from eating the roots and leaves and at same time will greatly increase the growth of plants and yield of big, fat berries. If you want to use it with the plants we will send enough for the Rod Square Bed for \$1.00 additional or for Miniature Red for 25 cents if ordered to be sent with the plants. Bed for 25 cents if ordered to be sent with the plants.

Our stock of plants reserved for this Shortcake Club offer is limited and we should know at once if you wish to come in with us. So let us have your decision right away. Just fill out the Coupon and mail back to us and so put yourself in line to have big, fat, delicious strawberry shortcakes from July to November of each year.

Yours for more shortcakes,

CLARK E. GARDNER,

Advertising Manager.

# To join our Shortcake Club fill out this Coupon and return to us as quickly as possible. You need send no money now

Strawberry Shortcake Club Acceptance Coupon Number 28

CHARLES F. GARDNER, President
The Gardner Nursery Co., Osage, Iowa

Put me down as a member of your Strawberry Shortcake Club and send me the Number 999 Giant Everbearing plants as marked in on lines below at the proper planting time in spring 1922. I will pay the special price on arrival of the plants in good condition.

I join the Club with the understanding that you are to allow a commission of \$2.00 for each O. K. new member I secure who takes the full Rod Square Bed at \$10.00 or 20 cents each for those who take the Miniature Bed at \$2.00. I will set plants and report as nearly as possible as to quantity of berries picked, which will make me eligible to compete for the prizes for best yield from the plants

Name	P. O		
Box No., R.F.D. or Street.	STATE		
(Put an X in lines that signify your wishes) I put an X hereand want only the Miniature Bed for \$2.00.			

# Special Offerings in Some of Our Hardy "Blizzard Belt"

# Fruits, Ornamentals, Hedging, Etc.



Landscape Offer No. S-1

Here is your chance to do some Landscape Planting at a cost so low as to be hardly noticed.

- 12 Spirea Van Houtte, 18 to 24 inches (Bridal Wreath). For planting along walks, foundations or in clumps.
- Japanese Berberry, 12 to 18 inches, for foundation or clumps.
- Golden Glow, tall perennial for backgrounds.
- 2 Peonies, look good anywhere.

24 Iris, assorted, for set-

ting along walks or bedding by themselves. 2 Scarlet Trumpet Honeysuckle, fine climber for porch trellis or fence.

Iris, Spirea, Peonies, Etc. Growing in the Hardy Border along walk

Total of 50 Fine Shrubs and Plants all for \$7.50 with express charges guaranteed not to exceed \$2.00 additional.



the surplus trees 1 yr. old 11/2 to 3 ft. at \$1.50 a dozen or 100 trees for \$10.00 with postage or express guaranteed not to exceed 25 cents for the dozen trees or not over \$1.50 for the 100 lot. Send cash with order on dozen lots but if you want 100 trees you can wait and pay the \$10.00 and postage when the trees reach you in the spring if you prefer. These trees are fine for setting 8 ft. apart along a fence line, or may be set in regular orchard style. We recommend to set trees 8 ft. apart in row with rows 20 ft. apart. Order Number S-3.

A Fine Report from Idaho

A Very Valuable Feature

Prizes At District Fair





Asparagus Bed for \$1.00 To enable more of our friends to enjoy the delights

of growing their own As-

paragus for table use, we

are offering 25 choice Bon-

vallet plants for \$1.00.

Plants may be set in single

row or in bed as may be

best suited to your grounds.

If ordered alone include 10

Giant Bonvallet Asparagus

Order Number S-4.

cents for postage.

O KEEP our big Printing Plant operating to capacity, we can take on some outside orders at prices that will show a big saving over what you are now paying for same quality of printed matter. We print Catalogs, Folders, Booklets, Circulars, Programs, all kinds of Stationery and

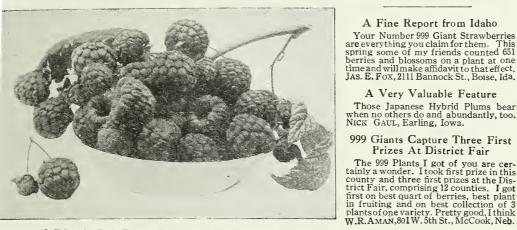
Blank Forms for the Business Office, Wedding Invitations and Announcements, etc.

Our Mr. H. E. Tuttle, who has been with this Department since it was first organized, some fourteen years ago, can give your job the personal attention in type arrangement, selection of paper and ink, to make the finished work highly pleasing and satisfactory.

We cordially invite you to write for samples and prices on our regular lines of stationery, cards, etc. and to ask for our quotations on any kind of printing you may need in the near future. Address,



The Gardner Nursery Co.



A dish of St. Regis Everbearing Red Raspberries

# St. Regis Everbearing Raspberry

This remarkable variety bears a big crop of berries of good size and fine flavor at the regular raspberry season and then another crop in the fall, coming on the tips of the new growth. It is nothing unusual to count from 100 to 150 perries and buds on a single stalk in September and October.

We find this variety hardy here in the "BLIZZARD BELT" for Northern Iowa and it does not need any sort of winter

protection. Plants set in the spring will usually bear quite a crop of berries in the fall of the same year. To obtain the argest possible crop of fall berries it is a good plan to pinch pack the tips of new growth so as to make the stalks branch as much as possible, thereby having more heads for fall

Special Bargain Offer S-2

50 plants for \$2.50. If by mail add 50 cents for postage.

# A Razornife Free As a Special Reward for Sending Your

This nifty little razor sharp pocket keyring knife is one of the handiest articles we have ever seen. The ladies use it for ripping etc. and the men for anything where a sharp knife is needed Afte blade gets dull, simply pull out and insert another safety razor blade and your knife is as sharp and as serviceable

Order Now Soon

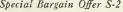
A Very Useful Implement

Mr. C. E. Gardner, Osage, Iowa
I wish to thank you for your kind favor in sending me a Razornife. It is a very useful implement, one that I am glad to have. I shall certainly take the opportunity to show it to all my friends.—DAVID B. CARSON, Superintendent of Schools, Newark, N. J.

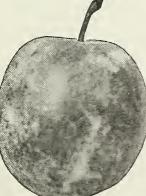
Regular price 25 cents each, postpaid, or you may include one free on bottom of your order if mailed right away.

"Blizzard Belt" Products

is free for the asking



# Hybrid Plum Trees \$10.00 a Hundred



Life Size Photo of One of Our Japanese Hybrid Plums

# Special Bargain Offer Number S-3

The Japanese Hybrid Plum trees we offer are ungrafted seedlings, grown from pits from Plums hand picked in our Breeding Orchards. They have strong Japanese blood and throw back strongly to their Japanese ancestors. No two trees alike and all bear different plums of entirely new varieties. Some will bear red plums, others yel-low and blue with all shades in between. We have had wonderful success in our work of Plum Breeding and we invite you to call



BLIZZARD3 BELT **FRUITS · SEEDS ORNAMENTALS** 

OSAGE, IOWA

# Combined Price List and Order Blank

of Our Northern Iowa "BLIZZARD BELT" Strains of Seeds, Trees and Plants

UR location in the "Blizzard Belt" of Northern Iowa, with our peculiar climatic conditions, coupled UR location in the "Blizzard Belt" of Northern Iowa, with our pecuniar climatic conditions, coupled with our long years of experience in the work of growing, breeding and propagating, makes us especially fitted to supply your needs in Seeds, Plants, Trees, etc. We are right in the middle of a great vegetable-producing center from which hundreds of carloads of produce are shipped each year. So we are in position to know what is the best and most profitable varieties to grow, both for home garden and also for commercial use. Our packets are of good size and seeds are filled with vitality and germinating power. Our prices you will find reasonable if you compare with others handling equally as high grade seeds.

# BOB'S "DOUBLE CROP" PHOSPHATE PLANT FOOD

This Plant Food is a combination of our own mixing that we have found very beneficial to all sorts of plant growth. It contains Phosphate Rock from Tennessee, Tobacco Dust from Virginia, Sheep Guano from California, Hard Wood Ashes from Canada and Agricultural Limestone from our own state. It is made to drill alongside the rows with your seeds when planting. or to scatter around the roots of plants and trees when setting and when so or to scatter around the roots of plants and trees when setting and when so used will help to keep the white grubs and other worms from eating the roots, and will also wonderfully increase growth and fruiting ability of all sorts of gardenand orchard products.

The good effects are lasting, staying in the soil for several years. There is nothing in this Plant Food but that will he of benefit to any kind of soil

in the soil for several years. There is nothing in this Plant Food but that will be of benefit to any kind of soil.

When used with corn it greatly increases the size of the stocks and ears, making a heavy gain in crop and also ripening it earlier. When used in garden with vegetables, it increases the yield and quality to a marked degree. With the Everbearing Strawberries it gives the plants the needed elements to make them strong and vigorous and enables them to grow and ripen big crops of berries all through the summer and fall months.

Bob's "Double Crop" Plant Food is fine for putting into pots of house plants. Also extra good for dusting on melon, cucumber, squash and pumpkin vines for the control of the striped beetles, as it keeps the bugs from eating the plants and works into the soil and helps the vines to grow rapidly.

We want you to try Bob's "Double Crop" Plant Food in your own garden and will send you a ¼-lb. package FREE with each dollar of amount of your seed, plant or tree order, if mailed to us now soon.

Just go down through the list of "BLIZARD BELT" Products and put an X through the names of the varieties you want and a small circle around the price in the column representing the quantities of each you want us to send you. Then add up the total amount and fill out the coupon so we will know where to send the stuff and as a reward for your promptess we will send you a ¼-lb. package of Bob's "Double Crop" Plant Food for each dollar of amount of your order, provided of course you wish to try it and will signify your desire by putting an X on the line on coupon for that purpose.

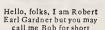
# **OUR GUARANTEE**

We want you to be entirely satisfied with any goods you get from us. You can return any seeds we send you within ten days, if they are not satisfactory in every way and your money will be refunded. However, we do not in any way warrant or guarantee crop as it is dependent on weath er and other conditions entirely beyond our control. It is agreed that our liability is limited to Purchase Price only, should any Seeds, Trees or Plants prove not true to label.

Prepaid Price List

Tropana Trico		L	
ASPARAGUS, Postpaid	Pkt.	Oz.	1/4 lb
Palmetto, Bright green stalks	\$0.05	\$0.10	\$0.25
		+0.10	<b>\$012</b> 0
stalk variety	.05	.10	,25
Giant Bonvallet's. Extra large stalks.			
very early and desirable	.10	.20	.50
BEANS, Postpaid		1/ 11	
Golden Wax. The best pod bean for sum-	Pkt.	1/4 lb.	. 1 lb.
Golden wax. The best pod bean for sum-		10	
mer cooking	.05	.10	.30
relagee of 1000 to 1. A neavy yielding,	0.5	10	
round green-podded variety	.05	.10	.30
been for winter use	05	10	
bean for winter use	.05	.10	.30
white bean of commerce	.05	.10	0.5
Golden Wax Pole. Large pods and a good	.03	•10	.25
_yielaer. Good as either snap or shell bean	.05	.15	.40
Kentucky Wonder Pole. A very heavy	.03	.13	.40
yielding, stringless, green podded bean	.05	,15	40
Extra Early Lima Pole. Beans size of	.03	,13	.40
common Navy. Early and heavy yielder	.05	.15	.35
	•00	.13	•33
BEETS, Postpaid	Pkt.	Oz.	1/4 lb.
Detroit Red. Early blood red, very sweet	.10	.20	.50
Giant Half Sugar. Large mangel, sweet			
and extra good for stock	.05	.10	.25
white klein wanzelben Sugar. The			
standard beet grown for sugar	.05	.10	.25
CABBAGE, Postpaid	Dis		1/ 11
Copenhagen Market. An Early, round	Pkt.	Oz.	1/4 lb.
headed variety; good size and quality	.10	.90	0.00
All Head Early. Large, flat heads for	.10	.90	2.00
second early. Remarkably solid	.05	.50	1 50
Jersey Wakefield. Early, pointed heads	.05	.50	1.50 1.50
Surehead. Fine quality; large, flat head	.05	.50	1.50
Drumhead Savoy. Large, late variety,	.03	.30	1.50
crumpled leaves. Has flavor of cauliflower	.05	,50	1.50
Early Flat Dutch. The old standby for	.00	,50	1.50
medium early	.05	.30	1.25
Premium Late Flat Dutch. Big, flat	•05	.00	1.23
heads for winter use. Excellent keeper	.05	.30	1.25
Chinese. Sometimes called celery cabbage	.10	.60	2.00
Brussels Sprouts. Grows minature cabbages	120	.00	2.00
on stem. Succulent and delicious	.05	.30	
Red Rock. Heads round and remarkably			
solid. Best and most attractive red	.05	.50	1.75
Short Stem Holland. Medium size, very			-,,,
hard heads, an all winter keeper, Fine qual-			
ity. Only variety to grow for winter market.	.10	50	1.50





0 1 7 8 8			
PEPPER, Postpaid		_	4/
Rull Noop Jorga parent Co. Co. Co.	Pkr.	0z.	1/4 lb,
Bull Nose. Large pepper, fine for stuffing Spanish Pimiento. Large, fine red pep-	.05	.15	.50
per but sweet and mild	.10	.20	.70
Chinese Giant. Extra large, mild, sweet	.10	.20	.70
	.10	.20	.70
POP CORN, Postpaid	Pkt.	1/4 lb	1 lb.
White Rice. The old standard variety	.05	.10	.30
Little Giant Torpedo. Short. stubby			
ears. Pops freely, extra flavor	.05	.15	.40
Burbank's Golden. A splendid new var-	• •		
iety, Heavy yielder and good popper	.10	.30	1.00
PUMPKIN, Postpaid	Pkt.	1/4 lb.	1 lb.
Mammoth. Large variety or stock feeding.	.05	-35	1.25
Sugar Pie. A fine pumpkin for table use	.05	.35	1,25
RADISH, Postpaid	Pkt.		1/ 11
White Icicle. The standard white radish	.05	Oz. .10	¼ lb.
French Breakfast. A very early oblong	.03	•10	•30
shaped variety. Tender and sweet	.05	.10	.30
Crimson Giant. Grows to large size with-	,00	•10	•00
out getting pithy	.05	.10	.30
White Chinese Winter. The best winter			,
radish, Crisp, sweet and mild flavor	.05	.30	.10
SQUASH, Postpaid	Pkt.	1/4 lb.	1 lb.
White Bush. Very early, white summer	.05	.40	1.50
Golden Crookneck, Standard summer	.05	.40	1.50
Hubbard. The best winter variety	.05	.40	1.50
Des Moines. A small winter variety of ex-			
cellent quality, nice for individual serving	.10	.60	2.00
TOMATO, Postpaid	Pkt,	1/. 0-	_
Burbank. Earliest, smoothest, largest most	rkt,	¼ Oz	. Uz.
productive of all early tomatoes	.20	.50	
John Baer. The early red tomato	.10	.15	.50
Earliana. The standard, early red	.05	,15	.35
Matchless. Large, red, main crop variety	.05	.10	.30
Ponderosa. The giant of all tomatoes	,10	.15	.45
Beauty. Splendid for main crop. A big			
meaty tomato, excellent flavor	.10	.20	.40
Chalk's Early Jewel. A favorite medium	0.5		
early red	.05		.40



#### Burbank Tomato

Plant early and transplant into paper pots and get the top price for your surplus fruit.

Pots only per 12 ....\$0,25 per 50 .... .75

TURNIP, Postpaid	Pkt.	Oz.	1/4 - lb
Golden Ball. Very sweet, yellow fleshed	\$0.05	\$0.20	\$0.40
Snowball. Round. white fleshed, sweet	.05	.20	.40
Early Flat Lutch. Early, flat variety	.05	.20	.40
Purple Top Rutabaga. Standard winter	.05	.20	.40
MISCELLANEOUS, Postpaid	Pkt,	Oz.	1/4 lb.
ENDIVE Moss Curled. Curly, dark green			
leaves, for salads	.05	.15	
variety, rich. glossy black	.10	<b>-80</b>	
for eating raw like radishes	.10	.35	1.00
onions. Mild and pleasant	.05	.25	.80
PARSLEYMoss Curled. An excellent			.00
garnish and seasoning for meats	.05	.15	
POTATO SEED.—Hybrid, Saved from seed	.05	.10	.40
balls. Will grow 50 new varieties	.15		
RHUBARB.—Giant. Large stalked pieplant SALSIFY.—Mammoth Vegetable Oyster. Fine	.05	.15	.50
for soups	.05	.15	
SPINACHGiant. Used for greens	.05	.13	.50
TOBACCO.—Seed Leaf. Very fine for ama-	.03	,20	•30
teur grower	.10	.40	
EVERBEARING STRAWBERRY	.15	2.00	
FETERITA. The new cereal	.05	2.00	.10
SUDAN GRASS. Sow 4 lbs. to acre	.05		,10
PEANUTS. Hardy for planting in North	,10		.30
ANNUAL FLOWER SEEDS			

ANNUAL FLOWER	SE	EDS	
Alyssum, Sweef.  Asters, Extra Fine Mixed. Giant Comet. Bachelor's Buttons. Candytuft, Mixed. Chrysanthemum, White. Cosmos, Mixed. Coxcomb, Mixed. Everlasting Flower, Mixed Four O'Clocks Hollyhocks, Annual Larkspur, Mixed. Marigold, Mixed. Nasturtium, Dwarf, mixed Climbing. Nicotiana, Sanderæ	.05 .05 .05 .05 .05 .05 .10 .05 .10 .05 .05	Postpaid Petunia, Choice Mixed. Phlox Drummondi. Portulaca, Mixed, single. Mixed, Double. Poppy, Shirley. Double, Mixed. California Salvia Sylendens, Sweet Peas, Spencer, Mixed Grandifora, Mixed. Ten Weeks Stocks, Mixed Colors Zinnia, Mixed. Verbena, Mixed. Flower Garden Mixture.	Pkt. .15 .05 .05 .05 .05 .05 .05 .05 .05 .05
TO THE TARGET OF	777	CDDDG	

# PERENNIAL FLOWER SEEDS

	ostpaid	Pkt,	Postpaid	Pkt.
Campanula			Larkspur, Delphinium	10
Canterbur	y Bells	\$0.10	Pansy, Mixed giants	10
Columbine.	Mixed		Pinks, Mixed	.05
Double W	hite	05	Platy Condon, Mixed	.10
Heliotrope.		05	Poppy, Oriental	.10
Hollyhocks.	Mixed	10	Sweet William, Mixed	•10
	**************************************	10	Sweet Wittam, Wilked	.03

# "BLIZZARD BELT" ORCHARD FRUITS

Express or Freight Collect

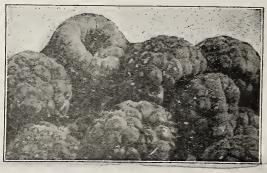
Apple Trees all 3 to 5 ft., two years old.	Each	10	100
APPLE-Duchess. Summer	\$0.70	\$6.00	\$55.00
Yellow Transparent, Summer	70	6.00	55.00
Wealthy. Fall, very fine	70	6.00	55.00
McIntosh Red. Fall	70	6.00	55.00
Winesap. Winter excellent	70	6.00	55.00
N.W. Greening, Winter	70	6.00	55.00
Jonathan, Winter, very good	70	6.00	55.00
Grimes Golden. Winter	70	6.00	55.00
Delicious, Winter, large	70	6.00	55.00
Whitney No. 20. Crab.	70	6.00	55.00
PEACH-Elberta. 2 to 3 ft	50	4.00	
Crosby. 2 to 3 ft	50		35.00
		4.00	35.00
PEAR-Kieffer. 3 to 4 ft	70	6.50	60.00
Bartlett. 3 to 4 ft		6.50	60.00
CHERRY-Compass. 3 to 4 ft	60	5.00	45.00
Early Richmond. 3 to 4 ft	60	5.00	45.00
Montmorency. 2 to 4 ft	60	5.00	45.00
PLUM-Wyant. 3 to - 1			
De Soto. 3 to 4 ft., ver large	• •/5	7.25	70 00
Wauneta. 3 to 5 ft	/3	7.25	70.00
Sapa. Cherry Plum, 3 to 5 ft	1.00	8.00	75.00
Onata Charm Plum 2 to 5 (t	/5	7.25	70.00
Opata. Cherry Plum, 3 to 5 ft	/5	7.25	70.00
Japan-Hybrids. 3-5 ft. See description	25	2.00	15.00

Our hardy "Blizzard Belt" Fruit Trees are propagated by the latest scientific methods to insure great hardiness, vigor and extreme fruitfulness.



# SMALL FRUITS

Express of Freight Confect			
ASPBERRY-Older. Black	dst	10	100
TIST DESIGN TO THE T. BIACK	01.€	\$0.70	\$ 6.00
King. Red, extra hardy	10	.70	6.00
St. Regis. Everbearing, red	.15	1.00	8.00
Erskine Park. New everbearing red with			0.00
berries of mammoth size, averaging twice as large			
as St. Regis and of extra fine quality. Also fruits			
much heavier than St. Regis, bearing big loads of			
berries all through the summer and fall months.	.25	2.00	10.00
La France. We are offering this new variety			
before having fruited it ourselves on the strength			
of the wonderful tenoris that have some to us for-			



## The La France Everbearing Red Raspberry

Sunbeam. New red var. originated by Prof. N. E. Hansen of South Dakota Agricultural College. Very hardy and berries of large size and fine quality. A splendid one crop a year variety. (50 plants \$4.50)	.20	1.25	8.00
BLACKBERRY-Snyder	.10	.60	5,00
DEWBERRY-Trailing	.10	.60	5.00
GRAPE-Concord. Black	,35		25.00
Niagara. White, large	.35		25.00
Pocklington. White	.35	3.00	25.00
Agawam. Dark red, fine	.35	3.00	25.00
Beta. Black, extremely hardy	.50	4.00	35.00

## GARDEN ROOTS

Express or Freight Collect

Express or Freight Collect

ASPARAGUS. Have you a good asparagus bed? It is no trick
at all to have plenty of this delightful, early spring vegetable fresh
for your table and for canning. Fall is a good time to set these
plants. Varieties: Giant Bonvallet, Conover's Colossal, Palmeto,
They are all good. Each, 10 cents; per 10, 75 cents; per 100, \$3.00.
By parcel post, 25 cents per 100, additional.

RHUBARB or Pieplant. This old fashioned pieplant of our
grandmother's garden is rapidly coming into use again. Our sales
on Rhubarb show a big gain each year. No other plant can take its
place for early spring sauce and pies. Splendid also for use in summer for canning and preserving with high priced berries, etc. Each,
25 cents; per 10, \$2.00; per 100. \$18.00.

# HEDGE PLANTS

F.O.B. Osage, Express or Freight Collect

JAPANESE BERBERRY. This is the beautiful, dwarf growing Thunbergii so much used in city parks and for landscape work. Set one foot apart for quick hedge. May be kept to any desired height by shearing once a year. Yellow flowers in early spring followed by brilliant red berries in fall.